Executive Proclamation

State of South Dakota
Office of the Governor

Whereas, Mary Beth McAdaragh is a native of Brookings, South Dakota; and,

Whereas, Mary Beth is a graduate of South Dakota State University, and is one of the poster alumni for the "You can go anywhere from here campaign"; and,

Whereas, Mary Beth started in television working for Deb Kneip McDermott, another South Dakota native, in 1987, directly out of college, at WKRN in Nashville, Tennessee; and,

Whereas, Mary Beth is currently the Vice President of Marketing at NBC Enterprises in Los Angeles where she oversees all print and on-air marketing for shows like *Access Hollywood* and *Fear Factor*; and,

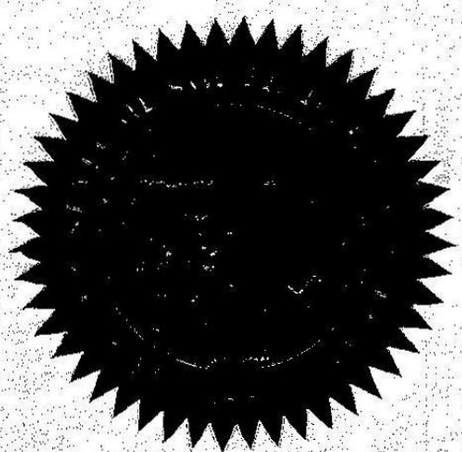
Whereas, Birthdays commemorate the first day of our lives, and we celebrate the birthdays of those we love as we recognize the joys and sorrows we have shared, the strength we have gained from the obstacles and hardships we have conquered, and the small daily pleasures life offers; and,

Whereas, Mary Beth is a leap year baby, born February 29, 1964, and is actually just 10 years old, but her maturity level gives her the appearance of one much older and wiser—perhaps even 40 years of age:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim February 29, 2004, as

MARY BETH McADARAGH DAY

in South Dakota, and I join all her many friends and family in wishing her a very happy birthday, good health, and great happiness.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Twenty-sixth Day of February in the Year of Our Lord, Two Thousand and Four.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State